

环球时报

报道整个世界

GLOBE TIMES



环球时报是一份国际新闻类日报，创刊于1993年1月3日。报纸每周出版五期，周一至周四为十六块版，周五为二十四块版。单期发行量高达200万份，年广告收入超过2亿元。

环球时报在世界75个国家和地区驻有450多位特派、特约记者。刊发的文章经常被美联社、路透社、法新社、共同社编发为通稿，并多次被世界知名报纸转载。

在普通读者眼中，环球时报是了解世界，了解中国在国际上地位的重要平台；在专业人士眼中，环球时报是工作中不可或缺的工具；在一些外国人眼中，环球时报是了解中国对外政策，了解中国人对外部世界看法的重要渠道。

环球时报被世界品牌实验室和世界经济论坛评为“中国500最具价值品牌”，被中国传媒投资年会评为“中国最具投资价值媒体报纸类第二名”，被中国国际航空公司评为“飞机上最受读者欢迎的报纸第一名”。

Launched on January 3, 1993, Global Times is a daily newspaper focusing on international news. It publishes 16 pages Monday through Thursday, and 24 pages on Friday. Its circulation reaches as many as 2 million copies with advertising revenue as high as 200 million RMB (25 million USD).

Proud of its more than 450 specially assigned and specially designated reporters in 75 countries and regions around the world, its quality news and features have attracted attention from readers both at home and abroad.

Global Times has gained numerous awards including China's 500 Best Value Brands and Most Welcome Newspapers on Flights.

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京华时报

北京人的都市报

京华时报是一份新闻类综合性都市日报，2001年5月28日创刊。京华时报成立之初吸纳了雄厚的资金，汇集了全国各地的办报精英，建立了全新的运行机制，实行现代企业化的管理方式，拥有资本、人才、机制等诸多优势。

京华时报追求真正意义上的新闻还原，办出了让读者有阅读快感的、纯粹的新闻报纸。五年来，京华时报由一查变为二查、三查、四查，成为北京新闻分量最足、本地资讯最多、新闻时效最强的都市报。

京华时报的发行量占北京早报市场60%以上的市场份额，跨入百万大报的行列；订阅率达总发行量的60%以上；绝对发行量遥遥领先其它竞争者。京华时报的广告位居全国报刊广告的前十名，稳居京城报业前三名。

BEIJING TIMES



Beijing Times, a daily newspaper of general interest for urban readers, was launched on May 28, 2001. It strives to provide quality news to readers.

Over the past five years, it has developed into the timeliest newspaper in Beijing, offering the most extensive coverage of local news.

Its circulation exceeds 1 million copies with 60 percent subscription. It has 60 percent of the market share of Beijing morning newspapers. Its advertising revenue ranks among the top 10 of China's newspapers and magazines, and among the top 3 in Beijing.

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